



## **ABOUT THIS BOOK**

This book is split into a total of ten sections. The first five sections give a general summary of the mental, emotional, and even physical attributes necessary to become a successful home business entrepreneur. It mixes goofy, off-the-wall humor with some of the most practical yet profound business truths you'll ever hear.

Sections six through ten are quite different. These sections actually start you in business and will direct you into a successful home business where you will be paid within ten days or less.

This book is not meant to be a one-time "here you go and we hope you make it" kind of book. There are enough of those out there. Rather, this book represents the first steps in the journey to financial success.

It is our belief that, if given a fair chance, that anyone who has the desire to be successful in their home business can do so, even if that person only has \$2.99. That is what you paid for this book. And we believe that \$2.99 can turn into much more than that. Much, much more.

The journey begins with something very simple.....sending emails. This soon leads into a world of home entrepreneurship where one can build upon their success with us providing just the right amount of leadership and support. At Romans 1 Publishing, we believe that the only real success in business comes when each party in a transaction is happy to keep doing business.

You can do it!

Steven D. Cox CPA

Romans 1 Publishing

© 2014 by Romans 1 Publishing

# Table of Contents

**This book is unlike any other “how to make money” book we’ve ever seen. The first five chapters are what you would find in most “how to” books, except that it doesn’t leave out the ugly stuff.**

**The second five chapters address the reason why most people buy this book in the first place....to make money. These chapters bring you into our business and we pay you....or double your money back!**

## Chapters 1 to 5

### *General guidelines for a typical home business*

- Chapter 1      Understanding Your End Goal  
.....and counting the cost
  
- Chapter 2      What is Your Product or Service  
.....the second most important rung in your success ladder
  
- Chapter 3      Planning and Execution  
.....and knowing when it’s right to make adjustments
  
- Chapter 4      Marketing and Sales  
.....know the difference because they are not the same
  
- Chapter 5      Measuring results  
.....tracking the most important benchmarks

## Chapters 6 to 10

### *Specific Instructions for your Real Home Business*

### ***proceed with caution....this isn't for everyone***

- Chapter 6            Understanding Your End Goal  
.....starting with \$2.99 and building your foundation
- Chapter 7            Your Product and Service  
.....your product is ebooks; your service is follow-up
- Chapter 8            Planning and Execution  
.....the plan is to execute for three months, then judge
- Chapter 9            Marketing and Sales  
.....personal touch equals 50% closing rate
- Chapter 10          Measuring results  
.....cross promotions and upsales

**This book has one goal in mind....for you to make money. Once you have read this book, started your emailing business, and begun to make money, you will be ready to enter a whole new world that combines the best of technology, profits, and people!**

**Romans 1 Publishing is looking for like-minded people we can trust. If you fit that bill, then your part-time emailing efforts could turn into a lucrative new life! At worst, you will learn how to increase sales in your existing business. At best, the sky's the limit! You decide!!**

This book is dedicated to all those aspiring home business entrepreneurs who just never fit in with the “regular job” people.

# Chapter 1

## Understanding Your End Goal .....and counting the cost

Picture yourself in a boat on a river ....(oh wait, that's not what this book is about...). I'll start over.....

Picture yourself at an "opportunity meeting" that has a lot of energy, inspiring speakers, and a closing that's so convincing that only an ~~imbicel~~, ~~imbicile~~, complete moron could say no.

You get home and you're all excited and you go to bed and dream of  
.....

*We know you're already hooked, so just buy the book.*